



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966280-2	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	966280	06389486

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/30/12	WPBF News 25 @ 5am	5-530am	-T--F--	1:00	2	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	-T--F--				2	\$440.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:13 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV102402H	\$440.00 NM
3	11/02/12	11/02/12	WPBF News 25 Mornings	6-7AM	----1--	1:00	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	----1--				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	6:14 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV102402H	\$1,100.00 NM
4	11/01/12	11/01/12	Good Morning America	7-9AM	---1---	1:00	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---1---				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:49 AM	Good Morning America	7-9AM	1:00	AWTV102402H	\$1,100.00 NM
5	10/25/12	10/31/12	10-11a Anderson Cooper	10-11a	--WT---	1:00	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/25/12	10/31/12	--WT---				2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	10:48 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV102402H	\$900.00 NM
7	11/02/12	11/02/12	1230-1P Access Hollywood	1230-1p	----1--	1:00	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	----1--				1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV102402H	\$700.00 NM
9	11/01/12	11/01/12	M-F 5pm News	5-6pm	---1---	1:00	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---1---				1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:39 PM	M-F 5pm News	5-6pm	1:00	AWTV102402H	\$1,800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966280-2	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/01/12	11/01/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	---1---	1:00	1	\$1,800.00	NM
10	10/26/12	10/29/12	WPBF News 25 @ 6:00P Class of Time - Fixed Non Pre-emptible	6-6:30PM	M---F--	1:00	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 M---F-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/29/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 AWTV102402H \$2,100.00 NM									
11	10/30/12	10/30/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	1:00	1	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 7:41 PM Jeopardy 7:30-8PM 1:00 AWTV102402H \$3,400.00 NM									
12	10/26/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	-T--F--	1:00	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 -T--F-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 AWTV102402H \$2,000.00 NM									
13	11/01/12	11/01/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	---1---	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 AWTV102402H \$2,000.00 NM									
15	11/04/12	11/04/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----1	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 11:41 PM Sun 11:35pm Late News 1135p-12am 1:00 AWTV102402H \$1,200.00 NM									
16	11/01/12	11/01/12	46TH ANNUAL CMA AWARDS Class of Time - Fixed Non Pre-emptible	8-11PM	---1---	1:00	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$5,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 10:00 PM 46TH ANNUAL CMA AWARDS 8-11PM 1:00 AWTV102402H \$5,400.00 NM									
17	10/25/12	10/31/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	MTWTF--	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/31/12 5:38 PM M-F 5pm News 5-6pm 1:00 AWTV102402H \$1,800.00 NM									
18	11/03/12	11/03/12	ABC College Football Class of Time - Fixed Non Pre-emptible	12-330pm	-----1-	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 1:58 PM ABC College Football 12-330pm 1:00 AWTV102402H \$2,000.00 NM									
19	10/25/12	10/31/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MTWTF--	1:00	1	\$440.00	NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966280-2	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGI	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/25/12	10/31/12	WPBF News 25 @ 5am	5-530am	MTWTF--	1:00	1	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	MTWTF--	1	\$440.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	10/31/12	5:10 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV102402H	\$440.00 NM
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,380.00
<u>Agency Commission</u>	\$3,957.00
<u>Net Amount Due</u>	\$22,423.00

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966280-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST FOR CONGR	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	966280	06389486

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/30/12	WPBF News 25 @ 5am	5-530am	-T--F--	1:00	2	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	-T--F--	2	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	5:11 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV102402H	\$440.00 NM
2	10/25/12	10/25/12	WPBF News 25 Mornings6-7AM	6-7AM	---1---	1:00	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	6:14 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV102402H	\$1,100.00 NM
5	10/25/12	10/31/12	10-11a Anderson Cooper 10-11a	10-11a	--WT---	1:00	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/25/12	10/31/12	--WT---	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	10:51 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV102402H	\$900.00 NM
6	10/26/12	10/26/12	1230-1P Access Hollywood	1230-1p	----1--	1:00	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	12:47 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV102402H	\$700.00 NM
8	10/25/12	10/25/12	M-F 5pm News	5-6pm	---1---	1:00	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:57 PM	M-F 5pm News	5-6pm	1:00	AWTV102402H	\$1,800.00 NM
10	10/26/12	10/29/12	WPBF News 25 @ 6:00PM	6-6:30PM	M---F--	1:00	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	2	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV102402H	\$2,100.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966280-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST FOR CONGR		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/26/12	10/29/12	WPBF News 25 @ 6:00P	6-6:30PM	M---F--	1:00	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
12	10/26/12	10/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-T--F--	1:00	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 -T--F-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 10/26/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 1:00 AWTV102402H \$2,000.00 NM									
14	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:55 PM Sun 630pm News 630-7pm 1:00 AWTV102402H \$1,600.00 NM									
Total Spots							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,640.00
<u>Agency Commission</u>	\$1,596.00
<u>Net Amount Due</u>	\$9,044.00